

**MINUTES
TOWN COUNCIL OF THE TOWN OF INDIAN RIVER SHORES
1st BUDGET PUBLIC HEARING**

**Monday, September 8, 2008
5:01 p.m.**

PRESENT: Thomas W. Cadden, Mayor
E. William Kenyon, Vice Mayor
William H. Ahrens, Councilmember
David J. Becker, Councilmember

STAFF PRESENT: Robert J. Bradshaw, Town Manager
Laura Aldrich, Town Clerk
Judith Lewis, Treasurer

ABSENT: Frances F. Atchison, Councilmember (Excused)

ALSO PRESENT: Finance Committee Chairman Joseph Duncan

1. **Call to Order.** Mayor Cadden called the meeting to order at 5:01 p.m. to discuss the Proposed Budget for the Town of Indian River Shores. The following were performed, with the roll call as reflected above:

- a. Pledge of Allegiance
- b. Invocation – Councilman David Becker
- c. Roll Call

2. **Discussion of Tentative Millage Rate and Budget**

Mayor Cadden said that:

- a. The tentative millage rate of 1.3923 per \$1,000 is proposed for the Town of Indian River Shores for Fiscal Year 2008/2009.
- b. The millage rate of 1.3923 is 0.1578 % *less* than the rolled-back rate of 1.3945.
- c. The 2008/2009 General Fund tentative budget is \$4,457,205.
- d. The other funds in the 2008/2009 budget are tentatively set as follows:
 - 1) Roads and Offsite Drainage Fund of \$74,900
 - 2) Planning, Zoning and Building Fund of \$360,418 and
 - 3) Postal Center Enterprise Fund of \$420,347.

Mayor Cadden inquired of the Town Manager regarding the Postal Center's funding. Mr. Bradshaw said that the Town is not breaking even yet, and reminded him that the Council had given the staff two or three years following the change from a contracted Post Office facility to an enterprise venture to gain solvency. He added that an aggressive advertising campaign is in process.

Mayor Cadden said that the initial plan included FedEx and UPS services, to which Judith Lewis, Town Treasurer, was asked to respond. She said that the ideal situation did include those services, but limited hours of operation and the minimum sales volume required are hampering us. Vice Mayor Kenyon asked if we could get a drop box for FedEx or UPS, and she said that they are placed geographically, and are in the process of inquiring about having one in the Town. Mr. Bradshaw and Mrs. Lewis agreed that the key to its success is rental of postal boxes. Vice Mayor Kenyon said that the competition is offering incentives to rent their postal boxes, so there seems to

Please Note: The Town of Indian River Shores does not routinely keep verbatim minutes. Any party interested in such an appeal relating to any decision made by the Council with respect to any matter considered at this meeting is responsible to record the meeting and include the testimony and evidence upon which the appeal is to be based.

be more boxes available than there are box renters. Councilman Becker asked if they should consider altering their rates, which were raised substantially at the initial opening of the Postal Center while gradual increases are more acceptable to most. Councilman Becker continued by suggesting that the Town also consider investing in the services of someone with professional marketing skills to maximize our income, given the mentioned constraints. The Vice Mayor said that perhaps John's Island Property Owners would be willing to promote our Postal Center. Councilman Ahrens agreed, adding that attracting local residents is preferred. Mayor Cadden said that the UPS delivers to his Postal Center box, and it should be able to be sent from here as well.

Councilman Becker noted that there is not a \$420,000 deficit, but is still the \$30,000 - \$35,000 deficit as has been for years. The service we offer our residents is the convenience of the Postal Center, and its customers really love their post office.

Mayor Cadden said we should get good press from the *32963 Magazine* in an article that just simply states that if we want to continue to offer this service, we have to have more box rentals. Mrs. Lewis said that the Town is planning an ad in the Vero Beach Magazine offering one free month with an annual box rental. The Vice Mayor reported a 3-month free rental elsewhere.

3. **Receipt of Public Comment**

Vice Mayor Kenyon asked the Treasurer to make the Council more aware of overspending as it happens, if it occurs in the future. She and the Town Manager agreed.

4. **Adoption of:**

a. Proposed Resolution 08-05 for Adoption of the Tentative Millage Rate:

A RESOLUTION OF THE TOWN OF INDIAN RIVER SHORES IN INDIAN RIVER COUNTY, FLORIDA, ADOPTING THE TENTATIVE LEVY OF AD VALOREM TAXES OF 1.3923 MILS FOR FISCAL YEAR 2008-2009; PROVIDING FOR FUNDING OPERATING EXPENSES DURING FISCAL YEAR 2008-2009; AND PROVIDING FOR AN EFFECTIVE DATE.

Mayor Cadden read the title of the Resolution as printed above. He then called for discussion, and there being none, asked for a motion. Councilmember Becker made a **motion to approve and adopt Resolution 08-05 for the FY 08/09 budget**, which was seconded by Vice Mayor Kenyon. The motion passed 4-0.

b. Proposed Resolution 08-06 for the Adoption of the Tentative Budget:

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF INDIAN RIVER SHORES, FLORIDA, ADOPTING THE TENTATIVE BUDGET FOR THE FISCAL YEAR COMMENCING OCTOBER 1, 2008 AND ENDING SEPTEMBER 30, 2009; AND PROVIDING FOR AN EFFECTIVE DATE.

The Mayor asked if there were any further questions or comments. Hearing none, a motion made by Councilman Ahrens and seconded by Vice Mayor Kenyon passed 4-0.

5. **Adjournment.** Mayor Cadden, hearing no further discussion, announced that this meeting was adjourned at 5:11 p.m.

/s
Laura Aldrich, Town Clerk

(Approved by the Town Council at the 9-25-08 meeting)